

TURN INSTITUTIONAL EVIDENCE INTO DECISIONS— AND DECISIONS INTO ACTION.

Intellix Vista helps Higher Education leaders turn governed institutional evidence into role-relevant insight, predictive intelligence, human decisions, and visible follow-through.

THE INTELLIX VISTA DECISION JOURNEY



STUDENT SUCCESS

Persistence • Progression
Completion • Support



ACADEMIC STRENGTH

Programs • Courses
Learning • Capacity



FINANCIAL RESILIENCE

Enrollment • Revenue
NTR • Resources



INSTITUTIONAL EFFECTIVENESS

Priorities • Performance
Risk • Accountability



From institutional evidence to decisions people can understand, own, and act on.



INTELLIX VISTA

AI Informs. People Decide.

THE CHALLENGE ISN'T MORE DATA. IT'S THE DISTANCE BETWEEN EVIDENCE AND ACTION.

Higher Education institutions generate evidence every day across student, academic, financial, and operational systems. But that evidence is often distributed, defined differently, and disconnected from the decisions leaders must make and the actions that follow.

EVIDENCE IS DISTRIBUTED ACROSS SYSTEMS



THE JOURNEY IS WHERE CHALLENGES EMERGE



The problem is not simply data visibility.
It is the distance from evidence to action.



INTELLIX VISTA
Higher Education Decision Intelligence



AI Informs. People Decide.

ONE INTELLIGENCE LAYER. FROM GOVERNED KPIs TO HUMAN DECISIONS.

Your institution's data foundation prepares the evidence. Intellix Vista helps people use it—bringing governed KPIs, contextual insight, and decision support together so leaders can make informed decisions and keep action visible.

WHAT VISTA BRINGS TO DECISIONS



GOVERNED EVIDENCE IN CONTEXT

Uses trusted definitions, measures, and institutional context.



ROLE-BASED INTELLIGENCE

Relevant views for leaders, teams, and decision owners.



DECISION SUPPORT

From insight to review, prioritization, and next-step clarity.

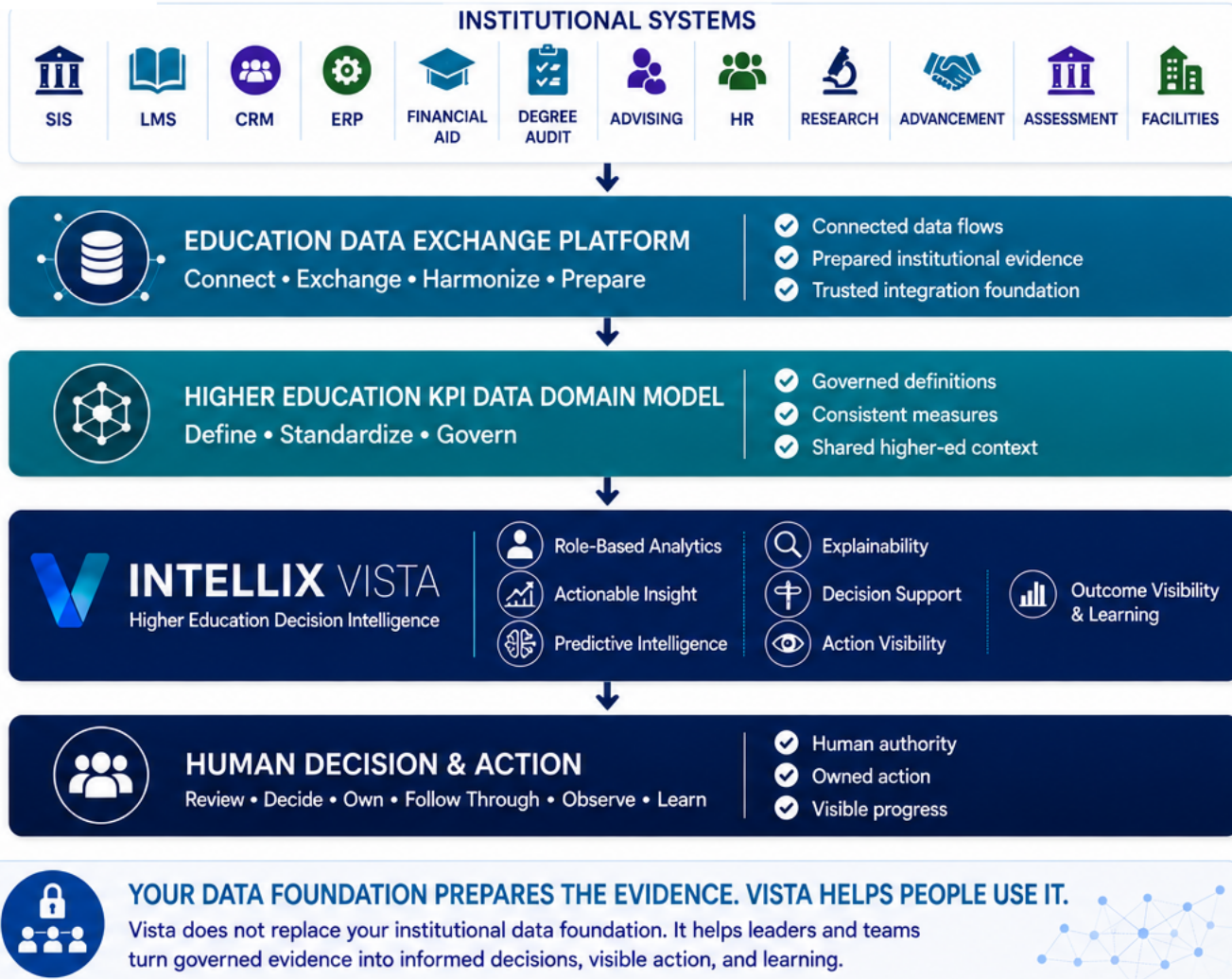


VISIBLE FOLLOW-THROUGH

Actions, ownership, and outcomes stay visible.

THE INTELLIX VISTA ARCHITECTURE

From institutional systems to human decision and action.



One intelligence layer.
Better use of evidence. Clearer human decisions.



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Higher Education Decision Intelligence



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DIFFERENT ROLES. DIFFERENT DECISIONS. ONE GOVERNED INTELLIGENCE FOUNDATION.

A shared evidence foundation does not mean identical decision views. Vista delivers role-relevant intelligence aligned to the decisions each person owns.

HOW VISTA DELIVERS VALUE TO EVERY ROLE



SHARED EVIDENCE FOUNDATION

Consistent definitions and institutional context across roles and decisions.



ROLE-RELEVANT INTELLIGENCE

Each role sees what matters most for the decisions they own.



GOVERNED & SECURE

Governed access and responsible use.
People retain decision authority.



ACTIONABLE & ACCOUNTABLE

From insight to action—owned, tracked, and visible.

HIGHER EDUCATION DECISION ECOSYSTEM



Shared evidence. Role-relevant intelligence.
Clear decision ownership.



INTELLIX VISTA
Higher Education Decision Intelligence



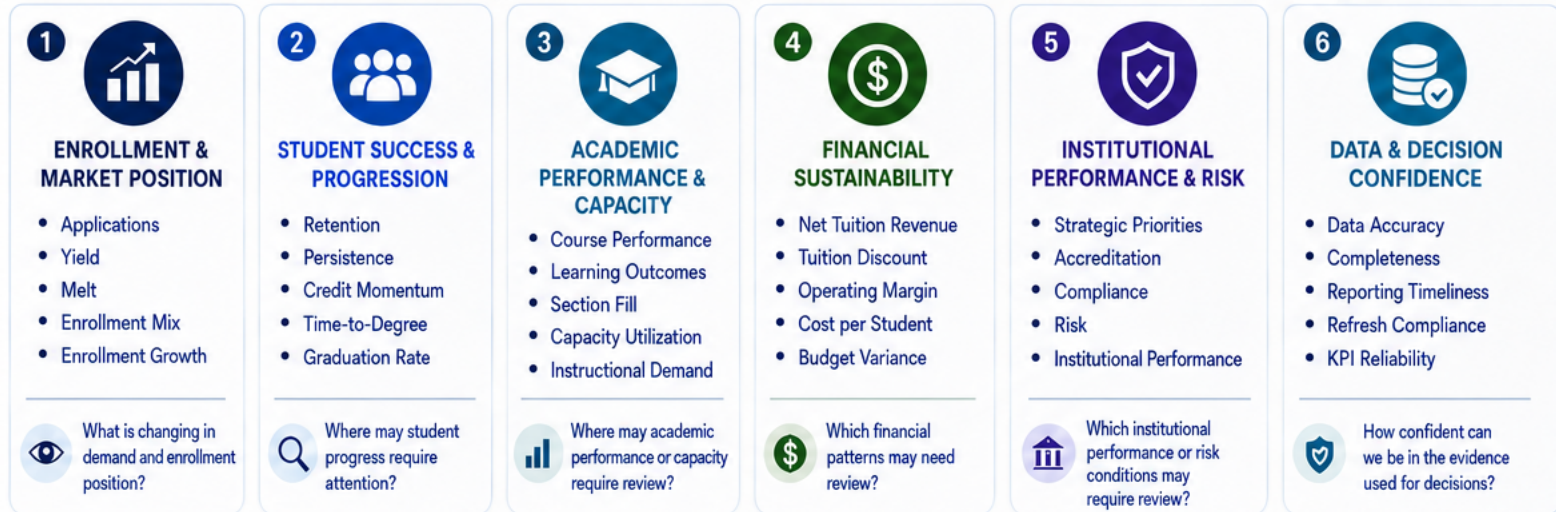
AI Informs. People Decide.

BUILT ON THE HIGHER EDUCATION MEASURES THAT MATTER.

Vista is built on a governed higher education KPI foundation that helps leaders move from institutional evidence to decision-ready intelligence. Consistent measures create shared understanding while relevant context helps each role focus on what matters most.

REPRESENTATIVE HIGHER EDUCATION KPI CONTEXTS

Illustrative groupings for brochure presentation.



MEASURE CONTEXT HIERARCHY



Institution


 College /
School

 Department /
Program

 Course /
Cohort


Learner

Consistent measures. Relevant context for each decision.



Shared measures.
Decision-relevant context.



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Higher Education Decision Intelligence



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MOVE BEYOND KPIs TO ACTIONABLE INSIGHT.

A KPI is the starting point. Vista connects trend, benchmark, context, and diagnostic signals to help leaders identify what deserves attention next.



Vista helps people move from measurement to understanding—bringing trend, benchmark, context, and diagnostic signals into one intelligence path.

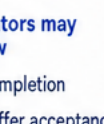
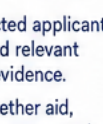


THE VISTA INSIGHT PATH



ILLUSTRATIVE EXAMPLE — ADMIT-TO-ENROLL YIELD

Sample data for explanation only.

1 KPI	2 TREND	3 BENCHMARK / TARGET	4 SEGMENT / CONTEXT	5 DIAGNOSTIC UNDERSTANDING	6 ACTIONABLE INSIGHT	7 RECOMMENDED CONSIDERATION
 Admit-to-Enroll Yield — 31.4%	 Down versus prior cycle	 Below institutional target	 Selected applicant segments	 Related indicators may warrant review - Application completion - Financial aid offer acceptance - Visit / engagement activity - Program mix	 Selected segments show notable movement that warrants review.	 - Review affected applicant segments and relevant supporting evidence. - Consider whether aid, engagement, or conversion patterns warrant further review. - Determine appropriate next steps through human review.



See What Matters

Start with trusted KPIs that show what is happening.



Understand Context

Add trend, benchmark, and context to assess significance.



Make Informed Decisions

Use diagnostic insights to evaluate potential contributing factors.



Inform Focused Review

Guide attention to areas where review may be appropriate.



A KPI tells you what happened.
Vista helps identify what deserves attention next.



INTELLIX VISTA
Higher Education Decision Intelligence



AI Informs. People Decide.

PREDICT WHAT MATTERS NEXT.

Vista applies predictive intelligence to help leaders see emerging conditions earlier—so they can focus on what matters most.



PURPOSE-BUILT HIGHER EDUCATION PREDICTIVE USE CASES

Illustrative output patterns for explanation only.

1 ENROLLMENT FUNNEL, YIELD, MELT & NTR



Predictive Outputs

- Enrollment Likelihood
- Melt Risk
- Expected Headcount
- Net Tuition Revenue



LEADERSHIP QUESTION

Where may enrollment or financial-planning attention be needed?

2 RETENTION, PERSISTENCE & STOP-OUT



Predictive Outputs

- Persistence
- Stop-Out Risk
- Near-Term Disengagement
- Retention Probability



LEADERSHIP QUESTION

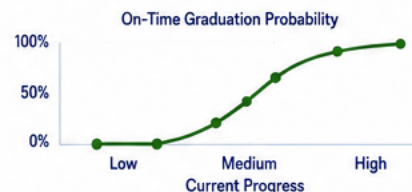
Where may persistence or stop-out conditions warrant review?

3 TIME-TO-DEGREE & GRADUATION PROBABILITY



Predictive Outputs

- On-Time Graduation Probability
- Expected Terms Remaining
- Milestone Risk
- Gateway Bottlenecks



LEADERSHIP QUESTION

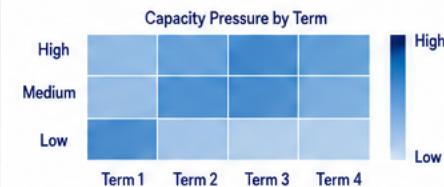
Where may progression or completion require review?

4 COURSE DEMAND & SECTION CAPACITY



Predictive Outputs

- Course Demand
- Section Demand
- Waitlist Conversion
- Capacity Pressure
- Modality / Time Demand



LEADERSHIP QUESTION

Where may future academic-capacity pressure emerge?



See emerging conditions sooner.
Prepare decisions earlier.



INTELLIX VISTA
Higher Education Decision Intelligence



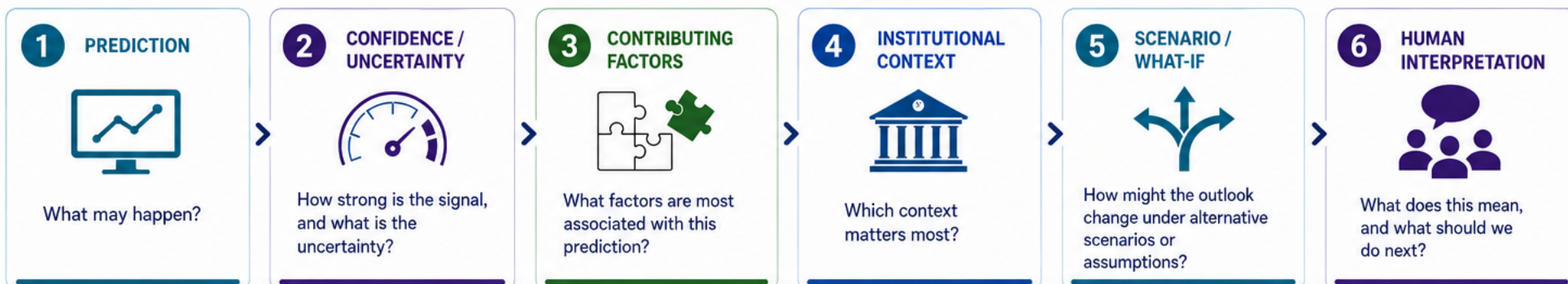
AI Informs. People Decide.

UNDERSTAND THE PREDICTION BEFORE YOU ACT.

Vista makes predictive intelligence explainable and contextual—so leaders can assess the signal, understand uncertainty and contributing factors, apply institutional context, and determine what comes next.



VISTA EXPLAINABILITY PATH



ILLUSTRATIVE EXAMPLE — STUDENT-SUPPORT RISK REVIEW

A student is flagged as at elevated risk of not persisting for next term. *Sample scenario for explanation only.* Associations include limited course progress, recent low assessment scores, and reduced LMS engagement. Leaders review the context and determine the most appropriate outreach and support.



AI Informs. People Decide.

Human authority at every step.

Vista helps people interpret governed evidence and predictive insight. People retain judgment and decision authority.



Secure & Responsible
Privacy by design.
Strong governance.



Explainable & Trusted
Clear reasoning.
Transparent signals.



Role-Aware
Insights tailored to role and responsibility.



Education-Specific
Built for higher education data, workflows, and goals.



Human-Governed
People retain decision authority.



PREDICTION IS DECISION SUPPORT—NOT CERTAINTY.

Predictions highlight possibilities based on data and context. People decide what to do next.

TURN DECISIONS INTO VISIBLE, OWNED ACTION.

Vista helps carry reviewed insight into a governed decision lifecycle—so decisions can be owned, tracked, and kept visible through follow-through, observed outcomes, and learning.

THE DECISION LIFECYCLE



HUMAN GATE: PEOPLE RETAIN AUTHORITY

Every decision passes through a human gate. Automation supports—people decide.


APPROVE

Proceed with the reviewed action.


MODIFY

Adjust action, scope, priority, or timing.


DECLINE

Do not proceed. Document rationale.

OWNED-ACTION RECORD: COMPLETE AND ACCOUNTABLE

Agreed actions can be recorded so ownership, status, and follow-through remain visible.


ACTION

What needs to be done


OWNER

Who is responsible


PRIORITY

Importance level


DUE WINDOW

Target date or range


STATUS

Current progress


SUPPORTING EVIDENCE

Why this matters


NEXT REVIEW

When to reassess



ACTIONABLE DOES NOT MEAN AUTONOMOUS.

Vista helps people turn reviewed insight into visible, owned action.

People decide. People own. Follow-through stays visible.

KEEP AGREED ACTIONS VISIBLE, FOLLOW THROUGH. LEARN.

Vista keeps decisions and owned actions visible across systems—so teams can follow through, observe outcomes, and inform the next decision.

EXECUTION CAN HAPPEN IN YOUR SYSTEMS



CRM

Manage outreach, engagement, and relationships.



SIS

Manage student records, programs, and enrollment.



ADVISING PLATFORMS

Guide students and track advising actions.



ERP

Execute financial, procurement, and resource actions.



SCHEDULER

Manage classes, resources, and calendar changes.



COMMUNICATIONS

Send messages and manage multi-channel communications.



INSTITUTIONAL WORKFLOW

Route, approve, and complete institutional processes.

AI-ASSISTED SUPPORT (HUMAN-GOVERNED)



ACTION MONITORING

Keep agreed actions and status visible.



REMINDERS & NOTIFICATIONS

Surface approaching milestones or review needs.



FOLLOW-THROUGH VISIBILITY

Highlight actions that may need attention.



SUGGESTED NEXT REVIEW

Surface potential follow-up considerations.

VISTA PRESERVES VISIBILITY

A governed record that stays visible.



DECISION

What was decided



OWNER

Who owns the action



PRIORITY

Why it matters now



STATUS

What's happening



FOLLOW-THROUGH

How it's progressing



OBSERVED OUTCOME

What we observed



AI Informs. People Decide.

HOW IT WORKS TOGETHER



INSIGHT / PREDICTION

Vista surfaces what may happen next.



REVIEW

People review the signal, context, and evidence.



DECISION

People decide: Approve, Modify, or Decline.



OWNED ACTION

The agreed action and owner are recorded.



FOLLOW-THROUGH

Teams act in their systems while Vista keeps it visible.



OBSERVED OUTCOME

Outcomes are recorded at the agreed review point.



LEARNING

Learning informs the next decision.

WHO BENEFITS



EXECUTIVES

Clear oversight of decisions, actions, and observed outcomes.



ACADEMIC LEADERS

Visibility into priorities, follow-through, and observed outcomes.



ADVISORS & STAFF

Clarity on what to do, by when, and for whom.



STUDENT SUCCESS TEAMS

Greater visibility into agreed student support and follow-through.



DECIDE. OWN. FOLLOW THROUGH. LEARN.

Vista connects insight to action—and keeps the full cycle visible, so teams can observe what happened and inform the next decision.



People retain authority



Clear ownership and accountability



Visibility across systems



Observed outcomes inform the next decision

ENTERPRISE FIT. BUILT FOR HIGHER EDUCATION.

Vista is designed to meet institutional expectations for trust, governance, clarity, and interoperability—so teams can use intelligence within governed institutional contexts.



SECURE & RESPONSIBLE

Support responsible handling of institutional and student evidence.



GOVERNED & TRACEABLE

Keep measures, assumptions, decisions, and follow-through visible and traceable.



ROLE-AWARE

Give leaders and teams the context they need for the decisions they own.



EXPLAINABLE & HUMAN-GOVERNED

AI informs. People decide. Human review and authority remain central.



INTEROPERABLE

Works with SIS, LMS, CRM, ERP, advising, workflow, and governed data environments.



ACCESSIBLE BY DESIGN

Designed for accessible analytical experiences across roles and common access needs.



DESIGNED FOR INSTITUTIONAL COMPLEXITY

Supports complex institutional roles, governance needs, and decision contexts.



DESIGNED TO FIT

Supports varied institutional environments, structures, and operating contexts.



BUILT FOR PEOPLE

Role-aware experiences aligned to leaders, teams, and the decisions they own.



BUILT TO WORK TOGETHER

Connects with the systems and workflows institutions rely on.

WHAT ENTERPRISE FIT MAKES POSSIBLE



GOVERNED DECISION CONFIDENCE

Supports decision confidence with governed insights and evidence.



SHARED INTELLIGENCE ACROSS FUNCTIONS

Supports shared context and intelligence across functions.



GOVERNED USE ACROSS THE INSTITUTION

Supports consistent, governed use across the institution.



Built for institutional trust.
Designed for governed use.


INTELLIX VISTA™


AI Informs. People Decide.

CONNECTED DECISIONS. VISIBLE PROGRESS ACROSS THE INSTITUTION.

Intellix Vista connects insight to action—and keeps the full decision cycle visible across leadership, academic units, and institutional teams.



FOUR INSTITUTIONAL LENSES.



STUDENT SUCCESS

Persistence • Progression • Completion • Support



ACADEMIC STRENGTH

Programs • Courses • Learning • Capacity



FINANCIAL RESILIENCE

Enrollment • Revenue • NTR • Resources



INSTITUTIONAL EFFECTIVENESS

Priorities • Performance • Risk • Accountability



SEE VISTA THROUGH THE DECISIONS
YOUR INSTITUTION ALREADY NEEDS TO MAKE.

SCHEDULE A PERSONALIZED DEMO



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AI INFORMS. PEOPLE DECIDE. — HUMAN AUTHORITY AT EVERY STEP.

Vista brings governed evidence, relevant context, and visible follow-through into view. People retain judgment, ownership, and decision authority.